

Dental CPD that's Flexible and Free

Pfizer Animal Health has announced that its popular Dental Leadership programme is now available on-line at www.dental-leadership.co.uk. The course is offered under the 'Pfizer Academy' umbrella and has previously been available in hard copy for over five years. Almost 1000 vets and nurses have tackled the course since inception and it is anticipated that the on-line version will prove to be equally successful.

Annelies Hall is the Antirobe™ Product Manager at Pfizer Animal Health, *"High quality CPD can sometimes be difficult to fit into a busy schedule. We recognised that the open learning format was attractive to vets and nurses because it was flexible and could be fitted around a demanding job. The teaching of dentistry to students has become much higher profile lately but many older graduates feel it is an area where they can learn more, and due to the prevalence of dental disease, can immediately put their learning into action."*

A separate course is available for veterinary surgeons and veterinary nurses and the course contributes ten hours of CPD time. Learning is assessed through an on-line multiple choice examination and a certificate can be printed off when the pass mark is achieved. The course was developed by Pfizer Animal Health in association with Norman Johnston BVM&S, Dipl.AVDC, Dipl.EVDC, MRCVS, American and European Specialist in Veterinary Dentistry and covers topics such as anatomy, preventative treatment, periodontal disease, the dental workplace, equipment, radiography, economics and marketing veterinary dentistry.

"Dentistry is one of the most important aspects of veterinary healthcare alongside vaccination and medical care," says Lisa Milella, President of the British Veterinary Dental Association, *"Dental procedures should contribute 25% of the daily operating list in every small animal practice but unfortunately less than 5% of clients realise that their pet has a problem, leaving the onus on their veterinary practice to pro-actively identify dental disease."*

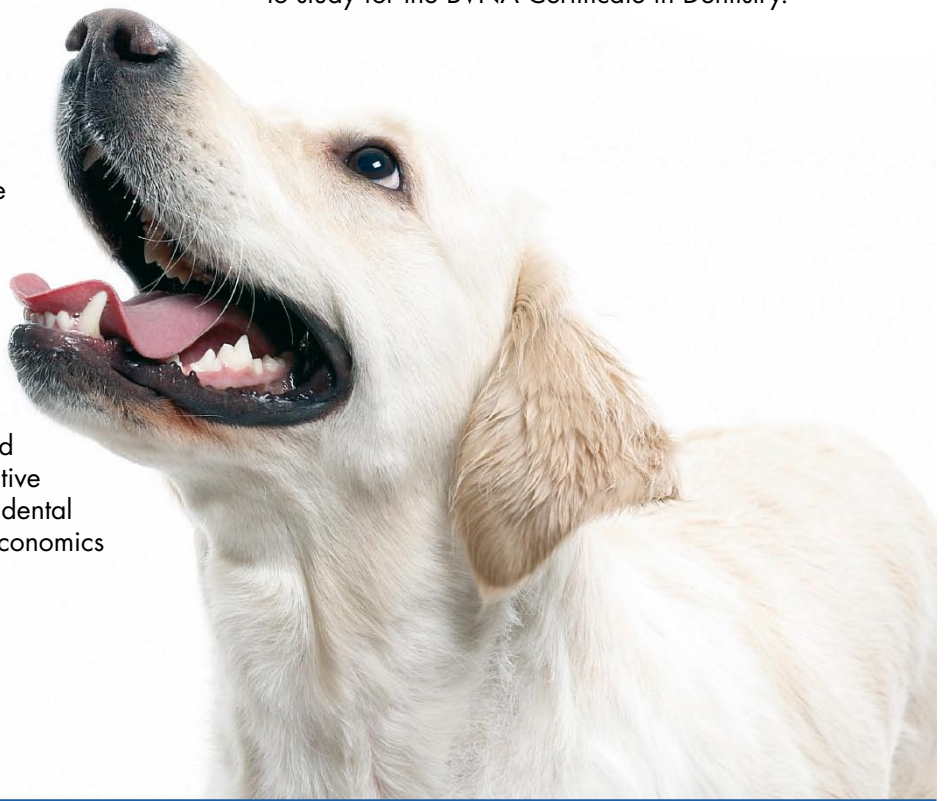
The course is free of charge and those wishing to enrol are asked to visit:

www.dental-leadership.co.uk

For any further enquiries call

0870 0056554

The dental leadership website also contains details of the 2009 Pfizer Dental Bursary for veterinary nurses wishing to study for the BVNA Certificate in Dentistry.



Pfizer Animal Health, a business of Pfizer Inc, is a world leader in animal health, committed to providing high-quality, innovative medicines and vaccines for livestock and companion animals. Pfizer Inc, a research-based pharmaceutical company with global operations, discovers, develops, manufactures and markets leading prescription medicines, for humans and animals.

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